



I'm Bryan Dunn, and you're reading my resume.

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EMPLOYMENT HISTORY

Freelance Art Director/Designer

February 2009 – Present

Currently I work independently and with in-house designers on exciting projects for clients including Thomson Reuters, the Mayo Clinic, Pearl Izumi and others. Projects commonly include the planning and layout of direct mail pieces, catalogs, web ads, email, logo design, icon design, spot illustrations and specialty pieces.

Art Director – Red Circle Agency

January 2008 – February 2009

This position required the ability to juggle a number of different skills at the same time with a high level of expectation on results. Worked with management and creative teams to create, maintain, and evolve brands for new and existing clients. I oversaw a pool of lead and junior designers, while managing tight deadlines on numerous projects from conception to completion in a variety of media. Worked to streamline internal processes, helped manage job traffic and expand the creative capabilities of my team.

Lead Designer – Red Circle Agency

March 2006 – January 2008

Created branding concepts and translated them to real world pieces including reoccurring ads, direct mail, outdoor advertising, and on-site promotions. I served as part of a creative team to launch and maintain brands in different media and maintaining brand standards on work created by junior designers.

Graphics Lead – United Hardware Distributing Company

July 2003 – March 2006

I was responsible for the design and layout of monthly sale circulars for national hardware/lumber chains continuing established branding. My job duties included photo direction, designing internal collateral materials including mailers, trade show graphics and other printed materials.

Art Director/Graphic Designer – MUSE magazine

March 2002 – June 2003

I served as the lead creative in charge of the design and layout of an award winning arts publication. My duties including planning page counts and article placement, picking features, photo direction as well as working directly with members of the editorial board. During my time on the magazine it saw continual increases in demand, as well as the winning AdFed Addy Awards.

Graphic Designer/Production – Unique Screen Media

August 2001 – March 2002

Created targeted ads that were shown nationally in movie theaters. This client facing position had me planning both static and animated advertisements. I managed many projects at the same time, while working directly with clients.

Senior Designer – Xtreme Web Solutions

June 2000 – June 2001

Served as head creative member of the company designing web sites and promotional work. I was responsible for concepts and finalizing designs, overseeing a team of three people, and working directly with coders and sales staff for the life of the projects.

SKILLS AT A GLANCE

Software fluency

Adobe Creative Suite

Photoshop

Illustrator

InDesign

Acrobat

Edge Animate

Adobe Digital Publishing

Sketchbook Pro

QuarkXpress

Apple OS X

Pencil, paper, and ink

Software familiarity

Wordpress

HTML

CSS

After Effects

Microsoft office

Word

Powerpoint

Excel

Flash

Code editors

Additional skills

Illustration

traditional media

digital media

Lettering

Character design

Concepting

Trouble shooting

Self-motivated learning



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EDUCATION

Bachelor of Fine Arts - Graphic Design

St. Cloud State University – June 1996 - 2001

Graduated Magna Cum Laude

Held numerous positions of AIGA / Student Graphic Design Association board

– Saw membership increase with each year I was involved from 4 to 20+

Associate and Manager of the Open Design Studio

– Created public art works and worked on various design projects for University Art Department

Attended 1999 AIGA design camp on scholarship

Works shown in 98-99 and 99-00 student body art exhibitions

Nominated for Excellence in Leadership Award

SKILLS AT A GLANCE

Career highlights

- Interviewed by Der Spiegel Online about art project that went viral in September 2012
- Chosen as one of the 41 artists for the 2011 Minneapolis Art Crank Poster Show
- Work chosen by Dynamic Graphics magazine as one of “12 Eye-opening Re: Designs” [Dec/Jan 2009]
- Published in Best of Business Card Design 8 [2008]
- Winner of a 2004 Central Minnesota AdFed Gold Addy award
- Winner of four 2003 Central Minnesota AdFed Addy award
- Numerous speaking engagements / presentations at St. Cloud State University art department